

ERIC P. NEWMAN NUMISMATIC EDUCATION SOCIETY

P.O. Box 50376

St. Louis, MO 631005

October 8, 2014

Mr. Kevin Foley  
Convention Chairman  
P.O. Box 589  
Milwaukee, WI 53201

Dear Mr. Foley:

Thank you for offering us the sponsorship of some of your educational exhibit. We have no interest in participating in this sponsorship.

Thank you for asking.

Sincerely,

Eric. P. Newman, Pres.



Central States Numismatic Society  
P.O. Box 589  
Milwaukee, Wisconsin 53201

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Convention Chairman  
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Visit our website: [www.centralstates.info](http://www.centralstates.info)

September 23, 2014

Attn: Eric P. Newman  
Eric P. Newman Numismatic Education Society  
6450 Cecil Avenue  
St. Louis, MO 63105-2225

Dear Mr. Newman:

The Central States Numismatic Society will be holding its 76<sup>th</sup> Anniversary Convention April 22-25, 2015 at the Schaumburg Renaissance Hotel and Convention Center in Schaumburg, Illinois. As a 501 (c)(3) tax exempt organization, numismatic education is an important part and focus of our overall activities. One of the key elements of our educational mission is the educational exhibit area incorporated as part of our anniversary conventions.

At our 2014 75<sup>th</sup> Anniversary Convention, for example, our educational exhibit area encompassed 132 tables, roughly 350 cases of exhibits and saw 51 exhibitors participate. The cost of conducting such an ambitious educational initiative is considerable. The total direct cost of our 2014 convention exhibit area, for example, totaled roughly \$50,000.

In order to maintain such an ambitious educational presence our Board has established a sponsorship program to seek outside support in order to partially defray the costs of the educational exhibits at our convention. We would like to ask your organization to become the title sponsor for our educational exhibit area at an annual sponsorship level of \$20,000.

Should you elect to accept this sponsorship opportunity, included would be:

- 1) The naming of the educational exhibit area as the "Eric P. Newman Educational Exhibit Area".
- 2) Substantial recognition of your sponsorship in the pages of our membership journal, *The Centinel*, as well as in the printed program booklet distributed at our convention and at our Saturday morning Awards Breakfast, where recognition awards are bestowed on the winning competitive exhibitors.
- 3) Recognition of your sponsorship on our website, with the placement of a banner ad featuring



- your generosity and providing access to information about your museum.
- 4) Placement of a large informational banner above the exhibit area additionally recognizing your sponsorship

The funds provided each year by your sponsorship donation would be kept in a segregated account and utilized for no other purpose than to defray expenses directly attributable to support of the educational exhibits at our convention.

Your name is closely associated with the founding of the Central States Numismatic Society, now slightly more than 75 years ago. It is the sense of our Board that recognizing your founding role by naming the exhibit area in your honor would be an especially fitting tribute to your overall contributions to the numismatic community as well as to the Central States Numismatic Society.

Please give careful consideration to our sponsorship request. An official of our organization will contact you in the near future to discuss this matter at greater length.

Sincerely,

*Kevin Foley*  
Kevin Foley

Convention Chairman



Kevin Foley

Convention Chairman

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